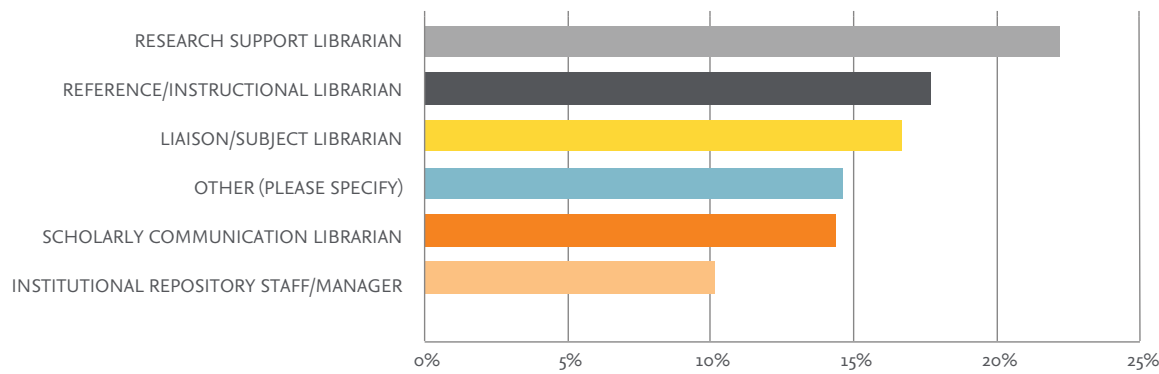


Pulse Check: Librarians, researchers and open access publishing

Data points from an informal survey of librarians and information professionals who have a role in informing researchers about publishing their papers open access.

Who within your library is **primarily** responsible for educating researchers about open access publishing options?



*"A little marketing goes a long way ...
The old 'if we build it they will come' doesn't work, and never has."*

Librarians report that the **Research Office** and **Departments** are the top groups outside the library that inform researchers about open access publishing options.

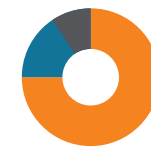
How librarians rated their researchers' knowledge of issues related to publishing their journal articles open access

MAJORITY RATED GOOD TO FAIR

- ARTICLE PROCESSING CHARGES (GOLD OA)
- COPYRIGHT
- FUNDERS' POLICIES/COMPLIANCE
- JOURNAL EVALUATION (QUALITY, REACH)

MAJORITY RATED POOR

- SELF-ARCHIVING (GREEN OA)



Does your library offer any funding for article publishing charges?

75% NO **15%** YES **10%** WE ARE EXPLORING

Does your library host or co-manage an institutional repository where some version of your researchers' journal articles are uploaded?

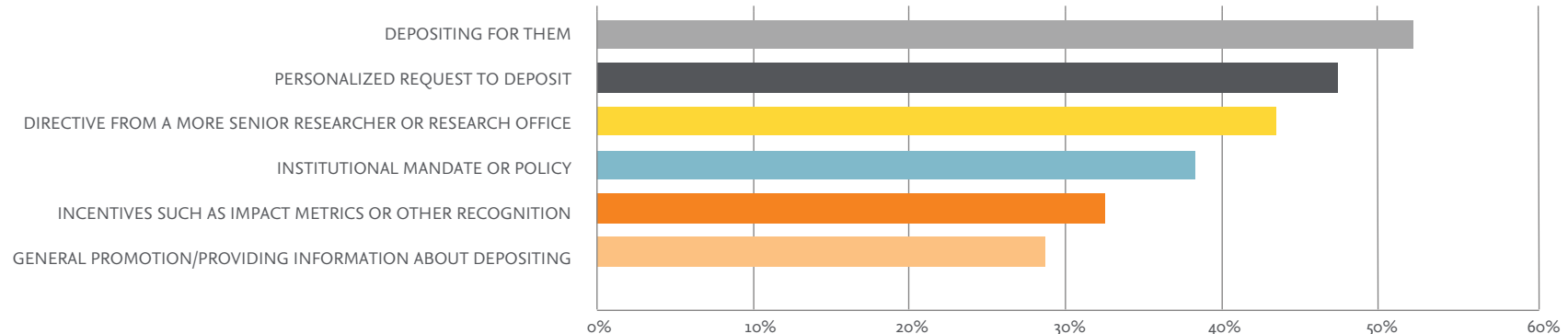
72% YES **28%** NO

The top library-led means of informing authors about open access publishing options selected were:

- #1** POLICIES AND MANDATES
- #2** REGULAR OA PUBLISHING INFORMATION SESSIONS

"...whatever we do, we must take an holistic, empathetic and user-centred stance ..."

Most effective initiatives to get researchers to upload a version of their journal articles to the institutional repository



SURVEY: THIS INFORMAL SURVEY OF LIBRARY CONNECT SUBSCRIBERS WAS CONDUCTED IN OCTOBER 2017. THERE WERE 238 SURVEY RESPONDENTS FROM 50 COUNTRIES.

Library Connect
Partnering with the Library Community
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<https://www.elsevier.com/about/open-science/open-access>



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