

2014 Elsevier Library Connect Photo Contest Official Rules

NO PURCHASE OR PAYMENT NECESSARY to enter or win; purchase does not increase chances of winning. VOID WHERE PROHIBITED OR RESTRICTED.

Eligibility: The 2014 Elsevier Library Connect Photo Contest ("Contest") is open to individuals worldwide who (a) at least twenty-one (21) years of age at the time of entry and (b) are currently employed as an academic (i.e., higher education), special or medical librarian. Employees of Elsevier Inc. ("Sponsor"), its parent, subsidiary and affiliated companies, the Contest judges, and the immediate families and those living in the same household of the foregoing, are not eligible to enter. Government officials are also not eligible to enter. Entrants may be subject to rules imposed by their institution or employer relative to their participation in trade promotions and should check with their institution or employer for any relevant policies. VOID WHERE PROHIBITED OR RESTRICTED BY LAW.

Entry Period: This Contest commences at 12:01:01 A.M. EDT on September 11, 2014 and ends at 16:59:59 P.M. EST, November 30, 2014 ("Entry Period"). Sponsor's server is the official clock for the Contest.

How To Enter: All potential entrants must (i) access the Library Connect Facebook page at <https://www.facebook.com/libraryconnect> or via email at libraryconnect@elsevier.com (ii) complete an entry form by (a) providing their full name, title, institutional affiliation and email address, (b) providing uploading one (1) digital photograph in jpeg format per submission that meets the Photograph Requirements stated below, (iii) submit the completed entry form. No changes may be made to an Entry once it has been submitted. All entries must be in English. Incomplete, illegible or garbled entries will be disqualified. Your submission must be fully completed and received by November 30, 2014 at 16:59:59 EST in order to be eligible for entry into the contest. Individuals may enter up to three (3) photos via separate submission forms. Only entries submitted electronically through Library Connect Facebook page at <https://www.facebook.com/libraryconnect> or via email at libraryconnect@elsevier.com in accordance with these Official Rules will be eligible for consideration. All entries are submitted and will be made available online under a Creative Commons CC BY license and will not be acknowledged or returned. Please note that this Contest is in no way sponsored, endorsed or administered by, or associated with Facebook. By participating in the Contest, to the extent permissible by law, entrant hereby releases Facebook from any and all claims, damages or liabilities arising from or relating to their participation in the Contest.

Photograph Requirements: The photograph submitted in each entry must comply with the following requirements (the "Photo Requirements"):

- The entrant must have taken the photo submitted in the entry into this Contest;
- Photos must be in digital format. No print or film submissions will be accepted;
- All digital files must be five (5) megabytes or smaller , must be in JPEG, JPG or PNG format, and must be approximately 1,680 pixels wide (if a horizontal image) or 1,680 pixels tall (if a

vertical image) and 240 to 300 dpi;

- Photo may not previously have won an award in any other sponsored photography contest in the last two (2) years, and must not be under copyright by a third party;
- Photo must illustrate the following theme: Never underestimate the importance of a librarian
- Photo must not contain material that violates or infringes another's rights, including but not limited to privacy, publicity or intellectual property rights;
- Photo must not contain brand names or trademarks;
- If the photo includes one or more individuals, entrant must have written permission and releases from each person appearing in the photo (or a parent or legal guardian if a person in the photo is a minor), copies of which must be provided to Sponsor if requested; and
- Photo must not contain material that is unlawful, hateful, intimidating, profane, or obscene, or otherwise be in violation of or contrary to the laws or regulations in any state where photo is created.

Sponsor reserves the right to exclude or disqualify any entry in which the submitted photograph does not meet, or may not meet, these Photo Requirements, as determined in Sponsor's sole discretion.

Selection of Winners: Three (3) winners (comprised of one (1) grand prize winner and two (2) runners up) will be selected by our panel of three (3) judges including at least one non-Sponsor employee (the "Panel") by applying the following judging criteria: a) striking image showing exploration, knowledge transformation or discovery within the fields of physical, life, health and social sciences and arts and humanities b) research or outcomes that you – in your capacity as a librarian – have helped inform c) preferably the image will depict a team of 2 or more individuals working together such as in the sample shown on the contest webpage.

Decisions of the Panel will be final and binding in all respects. This is a contest of skill. Your odds of winning depend on how well your photograph compares with the other submitted to the Contest pursuant to the judging criteria.

Prize: One (1) grand prize winner will receive US \$1,500 as a prize intended to be used for registration costs, air transportation and hotel accommodations to attend library conference of choice. Two (2) runner up winners will each receive US \$1,000 as a prize intended to be used for registration costs, air transportation and hotel accommodations to attend library conference of choice. No substitution of prize permitted. All expenses including, but not limited to local, state, or federal taxes on the prize, are the sole responsibility of the winner who may elect to consult their own personal tax advisor as to the treatment of the prize for tax purposes. The winner will be

issued a 1099 tax form by Sponsor.

Notice to Winners: Potential winners will be notified by e-mail on or about December 19, 2014 and may be asked to execute and return to Sponsor a declaration of eligibility and liability/publicity release, where lawful, within fourteen (14) days of attempted notification. If a prize notification is returned as undeliverable, or if a potential winner does not return the signed claim forms within the required time, or is otherwise found to be ineligible or not in full compliance with these Official Rules, then the potential winner will be disqualified and an alternate winner will be selected based upon the judging criteria. Sponsor shall publicly announce all three (3) winners at the 2015 ACRL Conference.

Limitations of Liability/Reserved Rights: Neither Sponsor, its parent, subsidiary or affiliated companies, shall have any obligation, liability or responsibility with regard to (i) entries that contain incorrect or inaccurate information or do not comply with these Official Rules, (ii) entries, prize claims or notifications that are lost, late, incomplete, illegible, unintelligible, damaged or otherwise not received by the intended recipient, in whole or in part, due to computer, technical or other error of any kind, (iii) telephone, electronic, hardware, software, network, Internet or computer malfunctions, failures or difficulties, (iv) any condition caused by events beyond the control of Sponsor that may cause the Contest to be disrupted or delayed, or (v) any damages or losses of any kind caused by any prize or resulting from participation in the Contest, accessing, uploading or downloading data in connection with the Contest, or acceptance, possession or use of any prize. Sponsor, in its sole discretion, reserves the right to disqualify any entrant tampering with the entry process or the operation of the Contest website or otherwise violating these Official Rules. Sponsor, in its sole discretion, further reserves the right to cancel, terminate, suspend or modify the Contest if the Contest cannot be completed as planned because of infection by computer virus, bugs, tampering, unauthorized intervention or technical failures of any sort and to select a winner from among eligible entries unaffected by such event, if any.

Release: BY ENTERING THE CONTEST, THE ENTRANT AGREES TO RELEASE AND HOLD HARMLESS SPONSOR AND ITS PARENT, SUBSIDIARY, AND AFFILIATED COMPANIES, AND EACH OF THEIR DIRECTORS, OFFICERS, EMPLOYEES, REPRESENTATIVES, VENDORS, AND AGENCIES, FROM ANY AND ALL LIABILITY WHATSOEVER, AND WAIVE ANY AND ALL CAUSES OF ACTION, RELATED TO ANY CLAIMS, COSTS, INJURIES, LOSSES, LIABILITIES, OR DAMAGES OF ANY KIND (INCLUDING, WITHOUT LIMITATION, PERSONAL INJURY, DEATH, DAMAGE TO OR DESTRUCTION OF PROPERTY, RIGHTS OF PUBLICITY OR PRIVACY, DEFAMATION OR PORTRAYAL IN A FALSE LIGHT, WHETHER INTENTIONAL OR UNINTENTIONAL) ARISING OUT OF OR IN CONNECTION WITH THE CONTEST OR THE ACCEPTANCE, POSSESSION, OR USE OF ANY PRIZE, WHETHER UNDER A THEORY OF CONTRACT, WARRANTY, TORT (INCLUDING NEGLIGENCE, WHETHER ACTIVE, PASSIVE, OR IMPUTED), STRICT LIABILITY, PRODUCT LIABILITY, CONTRIBUTION, OR ANY OTHER THEORY, TO THE EXTENT PERMITTED BY LAW.

Right to Use Entries: By submitting to the Contest, entrants are applying a Creative Commons CC BY license to all submitted work. Therefore, by entering the Contest, entrants grant Sponsor a non-exclusive, irrevocable, royalty-free, perpetual, worldwide right and license to reproduce, publish, display, edit and otherwise use the submitted entries, and entrant's full name and city and

state/province/country of residence, photograph, likeness, online and in print or any other media for purposes of editorials, exhibition, advertising, publicity and promotion of the Contest and Sponsor's publications and products including the Library Connect posters and related marketing materials, without additional compensation or permission, unless prohibited by law.

Construction: The construction, validity, interpretation and enforceability of these Official Rules shall be governed by and construed in accordance with the laws of the State of New York, without giving effect to its conflicts of law principles.

Rules: By entering the Contest, entrant agrees to abide by the terms and conditions of these Official Rules, which are final on all matters pertaining to the Contest, agrees to be bound by the decisions of the Panel, and warrants that he/she is eligible to participate in the Contest. The Contest is subject to all applicable federal, state and local laws and regulations.

Winners List: For the name of the winners and the winning entries, visit <https://www.facebook.com/libraryconnector> or send an email to libraryconnect@elsevier.com by May 31, 2015.

Sponsor: Elsevier Inc., 360 Park Avenue South, New York, NY 10010 USA.